

ART DESIGN BOX

Lounge and Exhibitions,
Show Room, Events

ART DESIGN BOX, Rho. Via Achille Grandi 48-50

Over 600 square meters of exhibition space dedicated to art and industrial design, open to public and available to companies, for product exhibitions, showrooms, shop in shop, showreels and fashion shows. An integrated space inside Fuori Expo Rho 2015.

Located opposite the gates of EXPO Milano 2015, just next to TO-MI-VE, MI-CO-VA sections of motorway, the Swiss Pass and the western bypass, the high-speed railway station and the Milan Metro Rho Fiera

An innovative location with technical and multimedia equipment along with a professional built-in kitchen, under a balcony area for guests and high angle videos; the event space dedicated to food culture will be focused for product presentations, cooking show, art and industrial design expositions for Italian and International Brands.

In ART DESIGN BOX, visitors will find a space lounge, both relaxing and stimulating, to plan their own tour through Fuori Expo Rho or pause during their visit of the universal exhibition. Company fill find their ideal location for brand presentation to the EXPO guests or for private events.

ART DESIGN BOX joins a slow food restaurant and BOX STUDIO, sound stage for A/V and advertising production.

**PRESS: press@xcomm.it PHONE. +39 02 43981715 INFO: info.artdesignbox@gmail.com
www.artdesignbox.com**

*“Food Design makes possible to think of food as an edible designed product, an object that negates any reference to cooking, tradition and gastronomy”
Martí Guixé, innovatore nel food design*

